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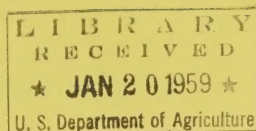
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**FLORIDA BULB COMPANY**  
INCORPORATED  
**GROWERS-IMPORTERS-EXPORTERS**  
2950 N. W. SEVENTH AVENUE  
MIAMI 37, FLORIDA

**World's Finest**  
**FLORIDA-GROWN GLADIOLUS BULBS**

**SEASON 1958 - 1959**



BRAND: FLORIBULB  
F.O.B.: Miami, Florida  
ROUTING: Railway Express (unless otherwise instructed)  
SHIPPING SEASON: Throughout entire year  
TERMS: 1/10-30

MIN. QUANTITY: Bulk—250 bulbs of any one size, mixed or color  
Display Cartons—as indicated  
Colorful display cards supplied free-of-charge on items purchased.

DISPLAY MATERIAL:

**EXTRA-SELECTED SUNSET MIXED COLORS**

**Bulk**

COMMERCIAL SIZES	Inches	Price Per 1000	Weight Per 1000
No. 3	1 - 1 1/4	\$15.00	30 lbs.
No. 2	1 1/4 - 1 1/2	17.50	40 lbs.
No. 1	1 1/2 - 1 3/4	20.00	60 lbs.
<b>FLORIDA SIZES</b>			
Top	1 3/4 - 2	22.50	80 lbs.
Exhibition	2 - 2 1/4	25.00	100 lbs.
Giant	2 1/4 - 2 1/2	27.50	120 lbs.
Mammoth	2 1/2 - 2 3/4	30.00	140 lbs.
Special	2 3/4 - 3	32.50	170 lbs.
Super	3 - 3 1/4	35.00	200 lbs.

The following separate colors available in all of the above sizes — mixed price plus \$2.50 per 1000  
Red, Pink, White, Yellow, Lavender, Scarlet, Salmon, Cream, Orange, Purple

List of commercial varieties available upon request — mixed price plus \$5.00 per 1000

**DISPLAY CARTONS**

Size: 27 1/2 x 17 x 5  
Weight: 55 lbs.

Four colors per carton:  
Red, White, Pink, Yellow

COMMERCIAL SIZES	Inches	Quantity Each Color	Total Quantity	Price Per Carton
No. 3	1 - 1 1/4	625	2500	\$45.25
No. 2	1 1/4 - 1 1/2	300	1200	25.50
No. 1	1 1/2 - 1 3/4	225	900	21.75
<b>FLORIDA SIZES</b>				
Top	1 3/4 - 2	150	600	16.50
Exhibition	2 - 2 1/4	125	500	15.25
Giant	2 1/4 - 2 1/2	80	320	11.10
Mammoth	2 1/2 - 2 3/4	60	240	9.30
Special	2 3/4 - 3	40	160	7.10
Super	3 - 3 1/4	30	120	6.00



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## World's Finest FLORIDA-GROWN GLADIOLUS BULBS

EXTRA SELECTED SUNSET MIXED COLORS

Packaged

SEASON 1958 - 1959

BRAND:	FLORIBULB	TERMS:	1 10 30
F.O.B.:	Miami, Florida	BOXES:	Measurements — Box No. 1—3 1/4 x 4 x 1 3/4; Box No. 2—6 x 5 x 1 1/2; Box No. 3—6 x 5 x 2 1/2.
ROUTING:	Railway Express (unless otherwise instructed)	MESH BAGS:	Measurements—Bag No. 4—5 x 6; Bag No. 5—6 3/4 x 12
SHIPPING SEASON:	Throughout entire year	POLY BAGS:	Measurements — Bag No. 6 — 6 x 8 1/2, strong, extra transparent.
MIN. QUANTITY:	1 Carton any one size	DESCRIPTION:	Boxes and bags are ventilated. Quantity, size bulbs and cultural instructions indicated. Space provided for retail price.
DISPLAY	Colorful display cards supplied		
MATERIAL:	free-of-charge with mesh bag orders.		

### BOX No. 1 or MESH BAG No. 4 60 Boxes or 60 Mesh Bags Per Carton Weight Per Carton 18 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton
1	Mammoth	10 1/2 c	\$ 6.30
2	Giant	13	7.80
3	Exhibition	15	9.00
4	Top	16 1/2	9.90
9	Special	25 1/2	15.30
12	Commercial	28 1/2	17.10
18	Garden	34 1/2	20.70

### BOX No. 2 or POLYETHYLENE BAG No. 6 60 Boxes or 60 Polyethylene Bags Per Carton Weight Per Carton 40 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton
3	Mammoth	16 1/2 c	\$ 9.90
4	Giant	18 1/2	11.10
6	Exhibition	22 1/2	13.50
7	Top	23 1/4	13.95
18	Special	43 1/2	26.10
24	Commercial	49 1/2	29.70
36	Garden	61 1/2	36.90

### BOX No. 3 36 Boxes Per Carton Weight Per Carton 48 Lbs.

Bulbs Per Box	Trade Size	Price Per Box	Price Per Carton
6	Mammoth	26c	\$ 9.36
9	Giant	32 3/4	11.79
12	Exhibition	38	13.68
15	Top	41 3/4	15.03
36	Special	80	28.80
48	Commercial	92	33.12
72	Garden	\$1.16	41.76

### MESH BAG No. 5 24 Bags Per Carton Weight Per Carton 60 Lbs.

Bulbs Per Bag	Trade Size	Price Per Bag	Price Per Carton
12	Mammoth	46c	\$11.04
18	Giant	59 1/2	14.28
24	Exhibition	70	16.80
30	Top	77 1/2	18.60
50	Special	\$1.10	26.40
75	Commercial	1.41 1/2	33.90
100	Garden	1.60	38.40





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MIAMI 37, FLORIDA

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## World's Finest FLORIDA-GROWN AND IMPORTED FANCY LEAVED CALADIUM BULBS

Bulk

SEASON 1958 - 1959

BRAND: FLORBULB  
F.O.B.: Florida Grown - Florida  
Imported - New York  
ROUTING: Railway Express (unless  
otherwise instructed)  
SHIPPING SEASON: December 1 - April 1

TERMS: 1 10 30  
MIN. QUANTITY: Florida Grown - 100 any one  
size or variety.  
Imported - 1 case as indicated  
DISPLAY: Colorful display cards supplied  
MATERIAL: free-of-charge on items  
purchased.

### FLORIDA GROWN

Size Inches	Sunset Mixed Price Per 100	Named Varieties Price Per 100	Weight Per 100
$\frac{3}{4}$ - 1	\$ 4.00	\$ 4.50	4 lbs.
1 - 1 $\frac{1}{2}$	7.00	8.00	8 lbs.
1 $\frac{1}{2}$ - 2	11.00	12.50	16 lbs.
2 - 2 $\frac{1}{2}$	16.00	18.00	24 lbs.
2 $\frac{1}{2}$ - 3	20.00	22.50	32 lbs.
3 - 3 $\frac{1}{2}$	26.00	29.00	48 lbs.
3 $\frac{1}{2}$ - 4	32.00	35.50	64 lbs.

### IMPORTED

One variety per case

Price per 100

Size Inches	Named Varieties	Packing Per Case	Weight Per Case
1 - 1 $\frac{1}{2}$	\$11.00	450	40 lbs.
1 $\frac{1}{2}$ - 2 $\frac{1}{2}$	15.00	225	42 lbs.
2 $\frac{1}{2}$ - 3 $\frac{1}{2}$	24.00	100	41 lbs.

### FLORIDA VARIETIES

BLAZE—low growing red with scarlet ribs  
CANDIDUM—white leaf with green ribs and veins  
CRIMSON WAVE—crinkled transparent crimson leaves  
EDITH MEADE—narrow green edge with snow-white center  
ITACAPUS—a leading red with medium heavy leaves  
JOHN PEED—bright metallic leaves with red center  
LORD DERBY—rose-colored leaf with green edge  
MACAHAYBA—bronze with pink and white spots  
MADAM TRUALL—purplish red with deeper-colored ribs  
MRS. W. B. HALDEMAN—bright pink leaf with green edge  
MRS. FANNIE MUNSON—bright crimson with scarlet ribs  
MRS. ARNO H. NEHRING—coppery red with crimson ribs

MRS. F. SANDERS—deep rose on large dark green leaf  
PINK BEAUTY—pink with deeper pink veins  
PINK HORTULANIA—transparent pink, dark red ribs  
POECILE ANGLAIS—heavy leafing, low growing red  
RECONCAVO—deep pink center with dark red veins  
RED FLARE—scarlet leaf blotched with green  
RED HORTULANIA—bright crimson leaves with bluish tint  
RISING SUN—brilliant deep red center with red ribs  
SCARLET PIMPERNELLE—scarlet leaf with yellowish margin  
SOROCABA—transparent silvery white leaves with green ribs  
SPANGLED BANNER—red leaf, dark ribs with spots of pink  
TRIOMPHE DE L'EXPOSITION—roundish leaf of bright red

### IMPORTED VARIETIES

ACE OF HEARTS—rose center with scarlet ribs  
ATTALA—leaves blotched pink with crimson veins  
CANDIDUM—white leaf with green ribs and veins  
CRIMSON WAVE—crinkled transparent crimson leaves  
JESSIE THAYER—pink with white and red veins  
JOHN PEED—bright metallic leaves with red center  
LORD DERBY—rose-colored leaf with green edge  
MADAME TRUALL—purplish red with deeper-colored ribs

MRS. W. B. HALDEMAN—bright pink leaf with green edge  
MRS. FANNIE MUNSON—bright crimson with scarlet ribs  
MRS. F. SANDERS—deep rose on large dark green leaf  
RISING SUN—brilliant deep red center with red ribs  
SCOTCH PLAID—crimson leaves with deep colored ribs  
SEA GULL—green leaf, white center and white midribs  
THOMAS TOMLINSON—bright crimson center with blotches  
TRIOMPHE DE L'EXPOSITION—roundish leaf of bright red

Effective 7/1 /58



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MIAMI 37, FLORIDA

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## World's Finest FLORIDA-GROWN FLOWER BULBS

Bulk

SEASON 1958 - 1959

BRAND: FLORIBULB  
F.O.B.: Florida  
ROUTING: Railway Express (unless otherwise instructed)  
DISPLAY MATERIAL: Colorful display cards supplied free-of-charge on items purchased.  
TERMS: 1/10/30

MIN. QUANTITY: Paperwhite Narcissus —1 Case  
Giant Hybrid Amaryllis —1 Carton  
Grand Soleil d'or —250 any one size  
Gloriosa Rothschildiana—100  
Tuberoses —250 any one size  
Caladium Esculentum —250 any one size

### PAPERWHITE NARCISSUS For Growing in Bowls

Size C.M.	Price Per 100	Packing Per Case	Price Per Case	Weight Per Case
12-13	\$ 4.00	750	\$30.00	55 lbs.
13-14	5.00	625	31.25	55 lbs.
14-15	6.50	500	32.50	55 lbs.
15-16	8.00	450	36.00	55 lbs.
16-17	10.00	350	35.00	55 lbs.

SHIPPING SEASON: August 1 - January 1

### GIANT HYBRID AMARYLLIS Sunset Mixed Colors

Size Inches	Price Per 100	Packing Per Carton	Price Per Carton	Weight Per Carton
1 3/4 - 2	\$ 7.00	275	\$19.25	55 lbs.
2 - 2 1/4	10.00	250	25.00	55 lbs.
2 1/4 - 2 1/2	15.00	200	30.00	55 lbs.
2 1/2 - 2 3/4	20.00	150	30.00	55 lbs.
2 3/4 - 3	30.00	125	37.50	55 lbs.
3 - 3 1/4	45.00	100	45.00	55 lbs.
3 1/4 - 3 1/2	60.00	75	45.00	55 lbs.

SHIPPING SEASON: October 1 - March 1

### GRAND SOLEIL D'OR For Growing in Bowls

C.M. Size	Price Per 100	Weight Per 100
12-14	\$ 4.50	8 lbs.
14-16	7.00	12 lbs.
16-18	8.50	16 lbs.
18-20	11.00	20 lbs.

SHIPPING SEASON: August 1 - January 1

### GLORIOSA ROTHSCILDIANA Climbing Lily

Size Inches	Price Per 100	Weight Per 100
3-4	\$30.00	3 lbs.
4-5	40.00	5 lbs.
5-6	50.00	10 lbs.
6-7	60.00	20 lbs.
7-8	80.00	35 lbs.

SHIPPING SEASON: Throughout entire year

### TUBEROSES Mexican Single - Dwarf Double Pearl

Size Inches	Price Per 100	Weight Per 100
2-3	\$4.00	4 lbs.
3-4	4.50	8 lbs.
4-5	5.00	12 lbs.
5-6	8.00	16 lbs.
6-7	9.00	20 lbs.

SHIPPING SEASON: December 1 - March 1

### CALADIUM ESCULENTUM Elephant Ear

Size Inches	Price Per 100	Weight Per 100
5-7	\$ 5.50	20 lbs.
7-9	10.00	35 lbs.
9-11	20.00	65 lbs.
11-13	30.00	80 lbs.
13-15	40.00	100 lbs.

SHIPPING SEASON: December 1 - March 1







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## FLORIDA AND HAWAIIAN GROWN BULBS AND PLANTS

Packaged

Season 1958 - 1959

BRAND: FLORIBULB  
F.O.B.: Miami, Florida  
ROUTING: Railway Express (unless otherwise instructed)  
SHIPPING SEASON: Caladiums - December 1 - April 1  
Amaryllis - October 1 - March 1  
Other items throughout entire year  
TERMS: 1/10/30

MIN. QUANTITY: All items 1 carton any one size or variety except Hemerocallis 100 plants - 25 any one color.  
DESCRIPTION: Caladiums, Amaryllis, Gloriosa, Hemerocallis, Resurrection Plants: Polyethylene bag with illustrated label and growing instructions. Ti Plants: Illustrated box 1 3/4 x 1 3/4 x 3 1/2, description and growing instructions indicated.

Bulbs - Plants Per Bag or Box	Price Per Bag or Box	Bags or Boxes Per Carton	Price Per Carton	Weight Per Carton
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### FANCY LEAVED CALADIUMS SUNSET MIXED

1 Garden size	9c	200	\$18.00	10 lbs.
2 Garden size	13	200	26.00	20 lbs.
3 Garden size	17	200	34.00	30 lbs.
1 Commercial size	12	200	24.00	20 lbs.
2 Commercial size	19	200	38.00	40 lbs.
1 Top size	16	100	16.00	20 lbs.
2 Top size	27	100	27.00	35 lbs.
1 Exhibition size	21	100	21.00	25 lbs.
1 Giant size	25	100	25.00	35 lbs.
1 Mammoth size	31	100	31.00	50 lbs.
1 Special size	37	100	37.00	65 lbs.

### GIANT RED HYBRID AMARYLLIS

1 Top size	12c	100	\$12.00	20 lbs.
1 Exhibition size	15	100	15.00	22 lbs.
1 Giant size	20	100	20.00	28 lbs.
1 Mammoth size	25	100	25.00	38 lbs.
1 Special size	35	100	35.00	44 lbs.

### GLORIOSA ROTHSCILDIANA

1 Top size	35c	50	\$17.50	2 lbs.
1 Exhibition size	45	50	22.50	3 lbs.
1 Giant size	55	50	27.50	5 lbs.
1 Mammoth size	65	50	32.50	10 lbs.
1 Special size	85	50	42.50	18 lbs.

### GIANT HYBRID HEMEROCALLIS - DAYLILIES

Red - Yellow - Bicolor - Pink - Bronze - Wine

1 Plant	30c	100	\$30.00	40 lbs.
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### WONDER RESURRECTION PLANTS

Small	10c	100	\$10.00	4 lbs.
Medium	12	100	12.00	6 lbs.
Large	14	100	14.00	8 lbs.

### HAWAIIAN TI PLANTS

1 Plant	30c	100	\$30.00	30 lbs.
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**2950 N. W. SEVENTH AVENUE**  
**MIAMI 37, FLORIDA**

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**PREPLANTED FLOWER BULBS**  
**For Indoor Growing**

**SEASON 1958 - 1959**

**BRAND:** FLORIBULB  
**F.O.B.:** Miami, Florida  
**ROUTING:** Railway Express (unless otherwise instructed).  
**MIN. QUANTITY:** 1 Carton any one variety  
**TERMS:** 1/10/30  
**COLOR OF** Cups - Yellow  
**CONTAINERS:** Bowls - Red-Yellow-Green-Blue  
**CONTENTS:** Cup - 1 bulb  
 Bowl - 3 bulbs - 1 variety

**DESCRIPTION:** Cup - 8 oz. 3 1/8 x 3 3/8 x 2 1/2 waxed and waterproofed.  
 Bowl - 16 oz. 5 1/2 x 2 1/4 x 2 3/8 - made of strong and durable plastic material with heavy frost white ethylene tight fitting cover.  
**CULTURAL INSTRUCTIONS:** Indicated on cup.  
**VARIETY OF BULBS:** Included in bowls.  
**DISPLAY MATERIAL:** Indicated on covers of both items.  
 Colorful display cards supplied free-of-charge on items purchased.

**DARWIN TULIPS - RED**

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	19c	60	\$11.40	10 lbs.
Bowl	58	24	13.92	10 lbs.

**SHIPPING SEASON:** September 15 - January 1

**FRAGRANT HYACINTHS - PINK**

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	23c	60	\$13.80	10 lbs.
Bowl	68	24	16.32	10 lbs.

**SHIPPING SEASON:** September 15 - January 1

**PAPERWHITE NARCISSUS - WHITE**

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	19c	60	\$11.40	10 lbs.
Bowl	58	24	13.92	10 lbs.

**SHIPPING SEASON:** August 1 - January 1

**FANCY-LEAVED CALADIUMS - RED**

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	19c	60	\$11.40	10 lbs.
Bowl	58	24	13.92	10 lbs.

**SHIPPING SEASON:** December 1 - April 1

**DAFFODILS - YELLOW**

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Bowl	58c	24	\$13.92	10 lbs.

**SHIPPING SEASON:** September 15 - January 1

**AMARYLLIS - RED**

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Bowl	58c	24	\$13.92	10 lbs.

**SHIPPING SEASON:** October 1 - March 1

Effective 7/1/58





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## DAHLIAS - CANNAS

### BULK

SEASON 1958 - 1959

BRAND: FLORIBULB  
F.O.B.: Florida

ROUTING: Railway Express (unless otherwise  
instructed)

TERMS: 1/10 30

MIN. QUANTITY: Dahlias 50 any one color or variety  
Cannas 100 any one variety  
DISPLAY Colorul display cards supplied  
MAERIAL: free-of-charge on items purchased

### DAHLIAS - STRONG DIVISIONS

Sunset Mixed Colors \$12.50 per 100

Separate Colors \$15.00 per 100

Red, White, Pink, Yellow, Lavender, Orange

Cactus Type \$17.50 per 100

Bertha Horne - Bronzy Yellow

Celia - Lavender Pink

Etenard de Lyon - Lavender

Libelle - Royal Purple

Art Type \$17.50 per 100

Diana - Scarlet

Geisha - Yellow and Red

Rosalia Styles - Pink

Ball Type \$17.50 per 100

A. D. Livoni - Pink

Bonnie Blue - Blue

Floral Park Jewel - Red, Tipped White

Glory De France - Yellow and Red

Lucy Fawcett - Yellow and Red

Mary Helen - Yellow

Mrs. C. D. Anderson - Crimson Mauve

Orange Ball - Orange

Red Chief - Bright Red

Storm King - White

Stradella - Rose Purple

Tillamook - White Flushed Pink

Vivian - White, Tipped Purple

Yellow Duke - Yellow

### Decorative Type - \$17.50 per 100

Agnes Haveland - Old Rose

Avalon - Yellow

Barbara Redfern - Gold and Rose

Blue Moon - Rosalyn Purple

Countess of Pembroke - Lavender

Darlene - Shell Pink

Doazon - Orange Scarlet

Elinor Vanderveer - Rose Pink

Iowa - Maize, Tipped Pink

Judge A. B. Parker - Golden Buff

Margaret W. Wilson - Cream White

Mina Burtle - Red

Oyster Bay Beauty - Blood Red

Rose Glory - Rose Lavender

Sanhicans Bluebird - Blue

Sanhicans Monarch - Wine Red

Silver Sheen - Lavender

Texas - Orchid

The Commodore - Yellow

White President - White

Yellow Colosse - Yellow

Weight per 100 - 15 lbs.

Shipping Season: November 15 - May 1

### CANNAS - 3 5 EYE TRIMMED DIVISIONS

Allemania - Scarlet

Ambassador - Orange

Apricot - Apricot

City of Portland - Pink

Copper Giant - Pink

Golden Gate - Golden Yellow

Hungaria - Pink

Indiana - Orange

King Midas - Yellow

Madame Crozy - Red

Orange Bedder - Orange

Pennsylvania - Scarlet

Red King Humbert - Scarlet

Richard Wallace - Yellow

Rosea Giganthed - Pink

Rosemond Cole - Light Red

Shenandoah - Pink

The President - Scarlet

Wintzers Collosal - Scarlet

Wyoming - Dark Orange

Yellow King Humbert - Yellow

Price per 100 \$6.00      Weight per 100 - 20 lbs.

Shipping Season: December 1 - April 1

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**MIAMI 37, FLORIDA**

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**DAHLIAS - Packaged**

SEASON 1958 - 1959

BRAND:	BLUE LABEL	MIN. QUANTITY:	100 Tubers or 1 Assortment - (12 boxes)
F.O.B.:	Michigan	DESCRIPTION:	Boxes 2½ x 5 x 6. Four color labels.
ROUTING:	Railway Express (unless otherwise instructed)		Growing instructions, name of varieties, colors, and quantity indicated.
SHIPPING SEASON:	November 15 - May 1	DISPLAY	Full set of colored posters, quarter,
TERMS:	1/10/30	MATERIAL:	half, and full sheet sizes, supplied free-of-charge with each order.
ASSORTMENT NO. 1—	Wrapped	100 Dahlias wrapped and labeled individually—	
	Weight 15 lbs.	10 good varieties	
		20c each—Assortment \$20.00	
ASSORTMENT NO. 2—	12 Boxes	Each box contains 6 large flowering Dahlias	
	Weight 12 lbs.	assorted types and colors	
		70c per box—\$8.40 per carton of 12 boxes	
ASSORTMENT NO. 3—	12 Boxes	Each box contains 6 beautiful Dahlias. Varieties indicated	
	Weight 12 lbs.	on label. Wrapped and labeled individually. 3 Decorative	
		Type, 1 Art Type, 1 Ball Type, 1 Cactus Type	
		\$1.00 per box—\$12.00 per carton of 12 boxes	
ASSORTMENT NO. 4—	12 Boxes	Each box contains 6 Exhibition Dahlias—Standard varieties,	
	Weight 12 lbs.	decorative type, wrapped and labeled individually	
		\$1.20 per box—\$14.40 per carton of 12 boxes	
ASSORTMENT NO. 5—	12 Boxes	Each box contains 6 Exhibition Dahlias—New Dinnerplate	
	Weight 12 lbs.	size varieties, wrapped and labeled individually	
		\$1.50 per box—\$18.00 per carton of 12 boxes	
ASSORTMENT NO. 6—	12 Boxes	Each box contains 5 Honor Roll Dahlias—Finest varieties—	
	Weight 10 lbs.	wrapped and labeled individually	
		\$2.00 per box—\$24.00 per carton of 12 boxes	
ASSORTMENT NO. 7—	12 Boxes	Each box contains 4 Giant Dahlias—Dinnerplate size	
	Weight 8 lbs.	varieties	
		\$1.00 per box—\$12.00 per carton of 12 boxes	
ASSORTMENT NO. 8—	12 Boxes	Each box contains 6 Ball type Dahlias—Finest varieties	
	Weight 12 lbs.	80c per box—\$9.60 per carton of 12 boxes	

Effective 7/1/58



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2950 N. W. SEVENTH AVENUE  
MIAMI 37, FLORIDA

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## IMPORTED HOLLAND BULB ASSORTMENTS

### BULK

SEASON 1958 - 1959

BRAND: DUTCH RIBBON  
F.O.B.: New York City  
ROUTING: Railway Express unless otherwise instructed)  
SHIPPING SEASON: Early Fall  
MIN. QUANTITY: 1 Case (standard packing as indicated)  
TERMS: 1/10/30

PACKING: Strong Holland export cases. Each variety individually packed and labelled in heavy paper ventilated bags.  
DISPLAY: Colorful display cards and window streamers supplied free-of-charge with each order.  
MATERIAL:

### COLLECTION A

Weight per Case 170 lbs.

1000 DARWIN TULIPS, Giant Size 13/up cm	\$51.70
100 Golden Harvest (yellow)	
100 All Bright (red)	
100 White Giant (white)	
100 Insurpassable (heliotrope)	
100 Bartigen (red)	
100 Rhineland (yellow & red)	
100 Princess Elizabeth (rose)	
100 Northern Queen (rose & white)	
100 Mothersday (yellow)	
100 Queen of the Night (maroon)	
300 DARWIN TULIPS, Top Size 11/12 cm	9.90
100 Campfire (vermilion)	
100 Pride of Haarlem (cerise)	
100 Orange Delight (bronze)	
75 HYACINTHS, Bedding Size 15/16 cm	8.25
25 Bismarck (sky blue)	
25 Pink Pearl (pink)	
25 L'Innocence (white)	
250 NARCISSUS, Doublenose No. 1	16.50
100 King Alfred (yellow)	
50 La Riente (white & deep red)	
50 Cheerfulness (double white)	
50 Dick Wellband (white)	
150 CROCUS, Mixed 8/9	5.75
	<hr/> \$92.10

### COLLECTION B

Weight per Case 250 lbs.

1500 DARWIN TULIPS, Giant Size 13/up cm	\$77.55
150 Golden Harvest (yellow)	
150 All Bright (red)	
150 Zwanenburg (white)	
150 Insurpassable (heliotrope)	
150 Bartigen (red)	
150 Rhineland (yellow & red)	
150 Prunus (salmon pink)	
150 Northern Queen (rose & white)	
150 Mothersday (yellow)	
150 Queen of the Night (maroon)	
500 DARWIN TULIPS, Top size 11/12 cm	16.50
100 Campfire (vermilion)	
100 Wallstreet (yellow)	
100 Scotch Lassie (lavender)	
100 Pride of Haarlem (cerise)	
100 Orange Delight (bronze)	
150 HYACINTHS, Bedding Size 15/16 cm	16.50
50 Bismarck (sky blue)	
50 Pink Pearl (pink)	
50 L'Innocence (white)	
325 NARCISSUS, Doublenose No. 1	21.45
100 King Alfred (yellow)	
75 La Riente (white & deep red)	
75 Cheerfulness (double white)	
75 Scarlet Elegance (yellow & red)	
300 CROCUS, Mixed 8/9	11.55
	<hr/> \$143.55

Effective 7/1/58





# FLORIDA BULB COMPANY

INCORPORATED  
GROWERS-IMPORTERS-EXPORTERS  
2950 N. W. SEVENTH AVENUE  
MIAMI 37, FLORIDA

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## IMPORTED HOLLAND BULB ASSORTMENTS

Packaged

SEASON 1958-1959

BRAND: DUTCH RIBBON  
F.O.B.: New York City  
ROUTING: Railway Express (unless otherwise instructed)  
SHIPPING SEASON: Early Fall  
MIN. QUANTITY: 1 Case (standard packing as indicated)  
TERMS: 1/10/30

DESCRIPTION: Colorful boxes 7 x 4 1/4 x 1 1/2 and 8 x 4 1/2 x 1 3/4. Made of sturdy imported cardboard, cellophane wrapped, ventilated window reverse side. Quantity, variety, and planting instructions indicated on box.  
DISPLAY MATERIAL: Colorful display cards and window streamers supplied free-of-charge with each order.

Contents Per Case	Bulbs Per Box	Variety	Size	Color	Price Per Box	Price Per Case	Weight Per Case
5 boxes	12	Tulips	13/up c.m.	Red )			
3 boxes	12	Tulips	"	Two-Tone )			
3 boxes	12	Tulips	"	Pink )			
3 boxes	12	Tulips	"	Yellow )			
3 boxes	12	Tulips	"	Lavender )			
3 boxes	12	Tulips	"	White )			
3 boxes	12	Tulips	"	Black )	61c	\$30.50	60 lbs.
10 boxes	12	Tulips	"	Assorted )			
5 boxes	6	Hyacinths	15/16 c.m.	Assorted )			
2 boxes	6	Trumpet Daffodils	Doublenose	Assorted )			
5 boxes	6	Narcissus	Doublenose	Assorted )			
5 boxes	15	Crocus	8/9 c.m.	Assorted )			

50

Same assortment 50 boxes as above except boxes contain 8 Tulips, 4 Hyacinths, 4 Trumpet Daffodils, 4 Narcissus and 10 Crocus.  
Price per box 42 1/2 c — Price per case \$21.25  
Weight per case 40 lbs.

Contents Per Case	Bulbs Per Box	Variety	Size	Color	Price Per Box	Price Per Case	Weight Per Case
10 boxes	12	Tulips	13/up c.m.	Red )			
5 boxes	12	Tulips	"	Two-Tone )			
5 boxes	12	Tulips	"	Pink )			
5 boxes	12	Tulips	"	Yellow )			
5 boxes	12	Tulips	"	Lavender )			
5 boxes	12	Tulips	"	White )			
5 boxes	12	Tulips	"	Black )	60 1/4 c	\$60.25	115 lbs.
25 boxes	12	Tulips	"	Assorted )			
10 boxes	6	Hyacinths	15/16 c.m.	Assorted )			
5 boxes	6	Trumpet Daffodils	Doublenose	Assorted )			
10 boxes	6	Narcissus	Doublenose	Assorted )			
10 boxes	15	Crocus	8/9 c.m.	Assorted )			

100

Same assortment 100 boxes as above except boxes contain 8 Tulips, 4 Hyacinths, 4 Trumpet Daffodils, 4 Narcissus and 10 Crocus.  
Price per box 42 1/2 c — Price per case \$42.50  
Weight per case 75 lbs.

Effective 7/1/58





**FLORIDA BULB COMPANY**  
INCORPORATED  
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 2950 N. W. SEVENTH AVENUE  
 MIAMI 37, FLORIDA

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**IMPORTED HOLLAND BULB ASSORTMENTS**

Packaged — Display Units

SEASON 1958 - 1959

BRAND: ROYAL  
 F.O.B.: New York City  
 ROUTING: Railway Express (unless otherwise instructed)  
 SHIPPING SEASON: Early Fall  
 MIN. QUANTITY: 1 Case (standard packing as indicated)  
 TERMS: 1/10/30  
 DISPLAY  
 MATERIAL: Colorful Display Cards attached to lid of Display Units, supplied free-of-charge with each order.

DESCRIPTION: Packages: Colorful green and yellow boxes size 7½ x 4½ x 2 made of sturdy imported cardboard with rear window ventilated. Quantity, variety, and planting instructions indicated on box.  
 Display Units: In strong Holland export cases. Divided in ten sections. Sizes 33 x 19 x 6 and 33 x 19 x 12. Lids with attached display cards serve as background for these self service units.

**PACKAGES**

Contents Per Case	Bulbs Per Box	Variety	Size	Color	Price Per Box	Price Per Case	Weight Per Case
100 boxes	12	Giant Darwin Tulips	Mammoth	Assorted	64¢	\$64.00	115 lbs.
100 boxes	20	Giant Darwin Tulips	Top	Assorted	79	79.00	115 lbs.
100 boxes	12	Breeder Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	12	Parrot Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	12	Rembrandt Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	12	Lily Flowering Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	5	Hyacinths	Mammoth	Assorted	56 ½	56.50	115 lbs.
100 boxes	5	Hyacinths	Top	Assorted	50 ½	50.50	115 lbs.
100 boxes	7	Daffodils	Top	Assorted	49	49.00	115 lbs.
100 boxes	8	Narcissus	Top	Assorted	49	49.00	115 lbs.
100 boxes	25	Dutch Iris	Top	Assorted	34	34.00	115 lbs.
100 boxes	20	Crocus	Top	Assorted	34	34.00	115 lbs.

**DISPLAY UNITS - BULK**

Contents Per Case	Variety	Size	Color	Price Per Case	Weight Per Case
2000	Giant Darwin Tulips	Mammoth	10 colors, 200 each	\$94.00	140 lbs.
1000	Giant Darwin Tulips	Mammoth	10 colors, 100 each	49.75	75 lbs.
460	160 Hyacinths	Mammoth	4 colors, 40 each	32.50	70 lbs.
	100 Daffodils	Mammoth	Assorted		
	200 Crocus	Mammoth	Assorted		

**DISPLAY UNITS - PLIOFILM BAGS**

Bags Per Case	Bulbs Per Bag	Variety	Size	Color	Price Per Case	Weight Per Case
330	6	Giant Darwin Tulips	Mammoth	10 colors, 33 bags each	\$85.00	145 lbs.
160	6	Giant Darwin Tulips	Mammoth	10 colors, 16 bags each	46.75	75 lbs.
195	1	Hyacinths	Mammoth	4 colors, 40 bags each	29.50	75 lbs.
	4	Daffodils	Mammoth	25 bags assorted		
	20	Crocus	Mammoth	10 bags assorted		

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## CUT FLOWERS GLADIOLUS - POMPOM CHRYSANTHEMUMS

Season 1958 - 1959

F.O.B.: Miami, Florida  
ROUTING: Railway Express (unless  
otherwise instructed)  
ASSORTMENT: Well balanced selection of  
colors

TERMS: 1/10/30  
MIN. QUANTITY: 1 Carton  
SHIPPING SEASON: Throughout entire year  
PACKING: In sturdy well-ventilated  
cartons

### GLADIOLUS

Grade	Color Label	Price Per Dozen	Dozens Per Carton	Price Per Carton	Weight Per Carton
COMMERCIAL	White	60¢	30	\$18.00	55 lbs.
FIRST	Yellow	90	28	25.20	55 lbs.
EXTRA	Green	\$1.30	22	28.60	60 lbs.
FANCY	Red	1.70	18	30.60	60 lbs.
SPECIAL	Blue	2.10	16	33.60	60 lbs.

### POMPOM CHRYSANTHEMUMS

Size Bunches	Bunches Per Carton	Price Per Bunch	Price Per Carton	Weight Per Carton
6 ounces	40	60¢	\$24.00	32 lbs.
12 ounces	25	\$1.12 1/2	28.13	32 lbs.

### TROPICAL FOLIAGE PLANTS

F.O.B. Miami, Florida  
ROUTING: Railway Express (unless  
otherwise instructed)

TERMS: 1/10/30  
MIN. QUANTITY: 1 Carton  
SHIPPING SEASON: Throughout entire year

Size Pot 2 1/4 inches — Price Each 30¢ — Packing Per Carton 50 Plants

Price Per Carton \$15.00—Weight Per Carton 20 lbs.

CHINESE EVERGREEN  
DRACAENA SANDERIANA  
GRAPE IVY  
NEANTHE BELLA PALM (3)  
SANSEVIERIA HAHNII  
SANSEVIERIA LAURENTII

SANSEVIERIA ZEYLANICA  
PHILODENDRON CORDATUM  
POTHOS MARBLE QUEEN  
POTHOS ORANGE QUEEN  
VARIEGATED NEPHTHYTIS  
VARIEGATED PEPEROMIA

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## BIRD OF PARADISE PLANTS

(*Strelitzia Reginae*)

AMERICA'S MOST EXOTIC TROPICAL FLOWER

Bulk - Packaged

Season 1958 - 1959

F.O.B.: California  
ROUTING: Railway Express (unless otherwise instructed)  
SHIPPING SEASON: Throughout entire year  
TERMS: 1/10/30

PACKING: Bare Root or individually wrapped in moist-proof paper and sphagnum moss with colorful picture and growing instructions attached.

Size With- out Pot	Height from Ground Level	Packing Per Carton	Price Per Carton Bare Root	Price Per Carton Wrapped	Weight Per Carton
3 inch	4- 5 inches	50 plants	\$27.50	\$32.50	20 lbs.
4 inch	6- 9 inches	50 plants	35.00	40.00	25 lbs.
6 inch	10-14 inches	50 plants	45.00	50.00	50 lbs.

## HEMEROCALLIS

(GIANT HYBRID DAYLILIES)

BULK

Two Year Old Large Reset Divisions

F.O.B.: Florida  
ROUTING: Railway Express (unless otherwise instructed)

TERMS: 1/10/30  
SHIPPING SEASON: Throughout entire year  
MIN. QUANTITY: 50 plants any one color or variety

SUNSET MIXED COLORS: Selected Varieties - \$14.00 per 100

SEPARATE COLORS: Yellow, Red, Bicolor, Bronze, Pink, Wine - \$15.00 per 100

### VARIETIES

	Price per 100		Price per 100
BARONET—brick-red, orange throat	\$24.00	MIRAGE—mustard-yellow	\$50.00
B. H. FARR—deep salmon, rose veins	40.00	MOROCCO RED—brilliant red, yellow throat	24.00
BILLIE BURKE—rosy petals, yellow sepals	50.00	ONEITA—rosy-red blooms	50.00
BLANCHE HOOKER—bright red, orange cup	30.00	PARTY GOWN—yellow sepals, red petals	50.00
CABALLERO—bicolor, petals of vermilion red	50.00	PATRICIA—pale yellow, green throat	30.00
CAPISTRANO—bright yellow	40.00	PINK CHARM—open flower of ochre red	40.00
DOROTHY McDADE—pure light yellow	36.00	PRINCESS—clear yellow	40.00
DUCHESS OF WINDSOR—cream, rose throat	50.00	PURPLE WATERS—deep rich wine	40.00
DUNCAN—dark red, golden throat	30.00	RAJAH—red, orange throat	40.00
GEORGIA—rose buff tinted pink	50.00	REGAL LADY—rose-red, yellow midline	30.00
GOLDEN WEST—waxy flowers, bright yellow	30.00	RUSSELLS MINUET—old rose, yellow throat	20.00
GOLIATH—deep rich yellow	20.00	SEMINOLE CHIEF—cherry red	40.00
HONEY—wide petals of honey color	40.00	THE DIRECTOR—rich wine red	30.00
HYPERION—pale lemon yellow	32.00	VULCAN—velvety maroon, golden brown midribs	24.00
JEAN—bicolor, brick-red and yellow	40.00	WARPATH—bright red, orange throat	36.00
LA TULIPE—dark red bicolor	30.00	WHEELER'S HALO—rich yellow, cinnamon halo	50.00

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## MISCELLANEOUS FLOWER BULBS

### BULK - -DISPLAY CARTONS

SEASON 1958 - 1959

BRAND: FLORIBULB  
F.O.B.: Florida - New York - California  
ROUTING: Railway Express (unless  
otherwise instructed)  
TERMS: 1/10/30

MIN. QUANTITY: Bulk - 250 anyone variety or size.  
Display Cartons - as indicated.  
DISPLAY MATERIAL: Colorful display cards supplied  
free-of-charge on items  
purchased.

#### CALLA AETHIOPICA (White)

Size	Price Per 100
Top	\$ 8.25
Exhibition	15.00
Giant	24.00
Mammoth	31.50
Shipping Season: Aug. 1 - Nov. 1	

#### CALLA ELLIOTTIANA (Yellow)

Size	Price Per 100
Top	\$11.25
Exhibition	13.50
Giant	30.00
Mammoth	45.00
Shipping Season: Nov. 1 - Feb. 1	

#### CALLA REHMANI (Pink)

Size	Price Per 100
Top	\$10.50
Exhibition	12.75
Giant	18.75
Mammoth	26.25
Shipping Season: Nov. 1 - Feb. 1	

#### DAFFODIL KING ALFRED (Yellow)

Size	Price Per 100
Top	\$4.50
Exhibition	6.00
Shipping Season: Sept. 1 - Dec. 1	

#### IRIS (Blue)

Size	Price Per 100
Top	\$1.50
Exhibition	2.25
Shipping Season: Sept. 1 - Dec. 1	

#### LILIES (White)

Size	Price Per 100
Top	\$6.00
Exhibition	8.25
Shipping Season: Nov. 1 - March 1	

#### BEGONIAS - DOUBLE CAMELIA

Red, Scarlet, Rose, Orange,  
Salmon, Copper, Yellow, White

Size Inches	Price Per 100
1 ¼ - 1 ½	\$ 5.00
1 ½ - 2	8.50
2 - 2 ½	14.50

SHIPPING SEASON: December 1 - March 1

#### GLOXINIAS

Scarlet, Red, Crimson, White,  
Pink, Violet, Blue, Spotted

Size Inches	Price Per 100
1 ¼ - 1 ½	\$ 7.50
1 ½ - 1 ¾	15.00
1 ¾ - 2	23.25

SHIPPING SEASON: November 1 - March 1

#### DISPLAY CARTONS

##### BEGONIAS-DOUBLE CAMELIA (Six colors per carton)

Size Inches	Quantity Each Color	Total Quantity	Price Per Carton
1 ¼ - 1 ½	150	900	\$47.00
1 ½ - 2	100	600	53.00
2 - 2 ½	50	300	45.50

SHIPPING SEASON: December 1 - March 1

#### DISPLAY CARTONS

##### GLOXINIAS (Six colors per carton)

Size Inches	Quantity Each Color	Total Quantity	Price Per Carton
1 ¼ - 1 ½	150	900	\$69.50
1 ½ - 1 ¾	100	600	92.00
1 ¾ - 2	50	300	71.75

SHIPPING SEASON: November 1 - March 1

#### DISPLAY CARTONS

##### FANCY-LEAVED CALADIUMS

Size:	27 1/2 x17x5	Four commercial varieties	
Weight:	50 lbs.	per carton	
Size Inches	Quantity Each Color	Total Quantity	Price Per Carton
3/4 - 1	250	1000	\$46.50
1 - 1 1/2	200	800	65.50
1 1/2 - 2	100	400	51.50
2 - 2 1/2	50	200	37.50
2 1/2 - 3	45	180	42.00
3 - 3 1/2	25	100	30.50
3 1/2 - 4	20	80	29.90

SHIPPING SEASON: December 1 - April 1

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